Scott Carver
WEB DEVELOPER

About Me:

I'm a seasoned Web Developer making beautiful websites with standards-based development practices. Since 2007 I've worked in various roles supporting design firms, ad agencies and independent businesses.

While completing projects on behalf of local, national and global brands, I've established a reputation as a thoughtful collaborator with an unusual mix of production skills.

Contact:
Email scottcarver@gmail.com or call 503.871.4120

Portfolio:
https://scottcarver.info/ with the password "friend"

Education:
Bachelor of Science, *University of Oregon*, 2006, Magazine Journalism & Digital Arts.

Additional Info:
LinkedIn: https://linkedin.com/in/scottedwardcarver/.

RECENT EMPLOYMENT:

Freelance Web Developer, *Self-Employed*
October 2012 - Present

I work on-site and remotely with clients throughout the Portland Metro area and Pacific Northwest to provide full-stack web development services. I offer expert-level strategy and development in a variety of subject-appropriate web technologies such as Node, React, Vue and WordPress. I am responsible for diagramming, prototyping and coding new builds of various scales to meet project and client needs.

CLIENTS SERVED: Sproutbox, 14Four, Plastic Sunshine, Fixel, Pollinate, City of Milwaukie, The Dandy Warhols, CMD, CareBoards, R2CGroup, IDL Worldwide, Marmoset Music, Ivey Marketing, The Bindery, Vitamin T.

Full Stack Web Developer, *Riot New Media*
July 2023 – February 2024

As a Full Stack Developer with *Riot New Media* I worked as part of the Operations team to help produce a multifaceted online publication, BookRiot.com, and the associated websites, APIs and services. I worked with the editorial, creative and advertising departments to plan, build and ship new features focused on editorial workflow, automating processes, improving performance and optimizing ad behavior. Custom WordPress block, theme and plugin development using React/Gutenberg techniques were core focus areas.

Senior Frontend Developer, *Pollinate*
October 2013 – September 2021

As a Senior Frontend Developer with *Pollinate* I collaborated with graphic designers, copywriters, UX designers, project managers and 3D artists to build interfaces for websites, web apps and product customizers on behalf of local and national clients. In these projects I've displayed an understanding of accessibility, modularity, usability, privacy and ethical coding practices. Deliverables include process-oriented diagrams of network architecture and prototypes for experimental interfaces as needed to aid the agency process.

CLIENTS SERVED: Wilson Sports, Oregon Teach of the Year, Benchmade, Under Armour, 10 Barrel Brewing, Chris King, New Seasons Market, CD Baby, Children's Cancer Association, Energy Trust of Oregon, Oregon Lottery.

Rich Media Developer, *R2C Group*
May 2007 – June 2012

As a Rich Media Developer with *R2C Group (now "Rain" Agency)* I built landing pages and eCommerce websites for direct-response advertising campaigns on behalf of national brands. I implemented A/B tests, created email newsletters, banner ads and social media content. I filmed interviews, establishing shots, B-roll, edited video and audio, and created animation sequences which were used in presentations, websites and broadcast television commercials.

CLIENTS SERVED: Johnny Carson, Bowflex, iRobot, Vonage, Joint Juice, Ninja Blender, Bosley Inc., Shark Vacuum.