

# Scott Edward Carver

Professional Resume

## Contact

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(503) 871-4120

## Portfolio

http://scottcarver.info  
with the login "friend"

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## Education

I received a Bachelor of Science from the *University of Oregon* in the Summer of 2006. I completed full academic requirements for two majors: Magazine Journalism and Digital Arts.

## Skills

In addition to a high-level proficiency in frontend web development, my past work in print, copywriting, videography, 3D modelling, organizing and customization makes me a versatile team member.

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## Work Experience

### RECENT ROLES

### DESCRIPTION

### CLIENTS SERVED

#### **Pollinate**

Senior Frontend  
Developer  
*2013 – Present*

As a Senior Frontend Developer at *Pollinate* I collaborate with graphic designers, UX designers, project managers and 3D artists to build websites, web apps and product customizers on behalf of local and national clients. I've acted as the Frontend Lead on dozens of projects including numerous high-end/high-profile sites. I've authored network diagrams, advanced best-practices and provided technical mentorship and oversight.

*Oregon Lottery, Chandon Winery Benchmade, Under Armour, Wilson Sports, Oregon Teacher of the Year, 10 Barrel Brewing, Chris King Bicycles, New Seasons Market, CD Baby, Children's Cancer Association, Energy Trust of Oregon, Uncle Nearest Whiskey*

#### **Freelance Full Stack Web Developer**

Self-Employed  
*2012 – Present*

Over the course of eighteen months I worked both on-site and remotely with clients across the Portland Metro area to provide Frontend development services, primarily developing PHP/*WordPress* sites and doing Responsive Design. At different times I was maintaining ongoing projects or launching entirely new sites on behalf of clients – a group composed of design agencies, small businesses and local musicians maintaining web presences.

*City of Milwaukie, CMD, R2CGroup, IDL Worldwide, Marmoset Music, HERENOW, Ivey Marketing, The Dandy Warhols, CareBoards, Pollinate, The Bindery, Vitamin T, Tomita Design, Dexterous Productions, Sel Gris Restaurant*

#### **R2C Group**

Rich Media Developer  
*May 2007 – Jun 2012*

As a Rich Media Developer with *R2C Group (now "Rain" Agency)* I built landing pages and eCommerce websites for direct-response advertising campaigns on behalf of national brands. I implemented A/B tests, created email newsletters, banner ads and social media content. I filmed interviews, establishing shots, B-roll, edited video and audio, and created animation sequences which were used in presentations, websites & broadcast television commercials.

*Johnny Carson, Bowflex, iRobot, Joint Juice, Ninja Blender, Bill Cosby, Bosley Hair Restoration., Shark Vacuum, Vonage Telecommunications, Cesar Milan, Cooking from A to Zest*

### ADDITIONAL ROLES

#### **The Penny Jam**

Creator, Producer  
*Mar 2008 – Jun 2010*

As the Producer and co-founder of thepennyjam.com I organized a small team of Audio/Video professionals to create 30 finely-crafted video podcast episodes featuring Portland bands. I oversaw scheduling, web dev, design and three live events at *Holocene*.

#### **Archaeology Channel**

Intern, Archivist  
*Sep 2003 – Aug 2006*

As an intern with *The Archeology Channel* I edited the Weekly Archaeology News podcast and captured/digitized documentary films which I output to Wav/Real/Mov formats at 56/300K and added to the website. This was early podcast era & predated *YouTube!*

#### **Center for Educational Technologies**

Consultant  
*Sep 2003 - Aug 2006*

While working as a Technology Consultant for *The C.E.T* in the University of Oregon's Knight Library I provided software training and multimedia design support to UO faculty and staff through one-on-one interaction, phone support and group tutorial sessions.

#### **Oregon Voice Magazine**

Editor-in-Chief, Publisher  
*June 2001 – June 2006*

As the Editor of *Oregon Voice Magazine* I led a team of approximately 20 volunteer University of Oregon student journalists, artists and photographers to create content, sell ads, publish and distribute a bimonthly print publication.